

ORDER



Orders
Order / Rev: 66261
Alt Order #: 08884287
Product Desc: TRACEY ROBINSON
Estimate: 3420
Flight Dates: 10/19/12 - 10/25/12
Original Date / Rev: 10/16/12 / 10/16/12
Order Type: CIA - O

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency
Name: National Media Team
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Congression
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	27	\$13,250.00	\$11,262.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	27	\$13,250.00	\$11,262.50	0.00
Totals	27	\$13,250.00	\$11,262.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVX-TV	26%	\$13,250.00
Market	100%	\$50,961.54

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	30%	\$15,288.46
KSTU	5%	\$2,548.08
KUCW	8%	\$4,076.92
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	30%	\$15,288.46
UNKWN	1%	\$509.62

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/19/12	10/19/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	----F--	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
GD MRN AMR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	2		\$300.00		0.00						
E 2	KTVX	10/22/12	10/22/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	M-----	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00

Order / Rev: 66261
 Alt Order #: 08884287
 Flight Dates: 10/19/12 - 10/25/12

Advertiser: National Republican Congression
 Product Desc: TRACEY ROBINSON
 Estimate: 3420

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	10/23/12	10/23/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	- T- - - - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- T- - - - -					1	\$400.00		0.00			
E 15	KTVX	10/24/12	10/24/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	- - W- - - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - W- - - -					1	\$400.00		0.00			
E 16	KTVX	10/25/12	10/25/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	- - - T- - -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - T- - -					1	\$400.00		0.00			
E 17	KTVX	10/19/12	10/19/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	- - - - F- -	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - F- -					1	\$500.00		0.00			
E 18	KTVX	10/22/12	10/22/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	M- - - - -	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					1	\$500.00		0.00			
E 19	KTVX	10/23/12	10/23/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	- T- - - - -	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- T- - - - -					1	\$500.00		0.00			
E 20	KTVX	10/24/12	10/24/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	- - W- - - -	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - W- - - -					1	\$500.00		0.00			
E 21	KTVX	10/25/12	10/25/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	- - - T- - -	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
ABC 4 NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - T- - -					1	\$500.00		0.00			
E 22	KTVX	10/21/12	10/21/12	Sun Reg 2 Once Upon A Time 7-8p	CM	7:00 PM-8:00 PM	- - - - - S	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
ONCE-TIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S					1	\$4,000.00		0.00			
													Totals	27	\$13,250.00